



Tori Fusinaz | Director of Marketing
SFTF, LLC dba Ashley HomeStore
tfusinaz@ashleyjax.com

Player Scripts for Ashley HomeStore's 200 Bed Give-Away

1. This is [player name] from the Jacksonville Jaguars. Sometimes a great night's sleep is exactly what I need to tackle the day. Sleep tight in your new bed from Ashley HomeStore so you can too!
2. Hi I'm [player name] from the Jacksonville Jaguars. Grow your mind and body by getting a good night's sleep in your new bed from Ashley HomeStore.
3. Hitting the sack gives me the energy I need to hit the field. I'm [player name] from the Jacksonville Jaguars and I hope you have a great night's sleep in your new bed from Ashley HomeStore.
4. I'm [player name] and I'm here to tell you that a good night's sleep can help Jacksonville Jaguar players like me run faster and longer. Enjoy your new bed from Ashley HomeStore so you can perform your best every day!
5. Hey I'm [player name] from the Jacksonville Jaguars. Sleeping in your new mattress from Ashley HomeStore can help your body recover after a long day of sports and school.
6. Hey there I'm [player name] from the Jacksonville Jaguars. A comfy bed will make your muscles and your memory strong just like me. I hope you have sweet dreams in your brand-new bed from Ashley HomeStore!
7. I'm [player name] from the Jacksonville Jaguars and before I can catch a ball, I have to catch some Z's. I hope you enjoy catching some Z's of your own with your new bed from Ashley HomeStore!
8. Hi I'm [player name] from the Jacksonville Jaguars and I wanted to let you know that your new bed from Ashley HomeStore will help keep your mind and body active and healthy.