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Room Design Spotlight: Minimalism

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One of the biggest trends for room décor and small-space living is the minimalist movement. This design trend utilizes small, simple pieces to make a clean and uncluttered look. Rooms and homes with this look are featured often on social media, blogs and big design magazines.

The use of simple pieces with carefully chosen accents lends the room a light, airy look that invokes feelings of calm and serenity. Colors used in this design include white, grays, with some black or other bold colored accents. Introducing greenery into this space adds a touch of zen, while adding a few accented bold colors can make the space pop.

You can help your guests add function and style to their space by pairing multi-functional pieces with carefully chosen accents. Storage furniture like lift-top cocktail tables, storage ottomans and other storage tables can help your customers declutter their space without sacrificing style. Light-colored sofas and chairs can make the room look open and bright.

This trend is becoming more and more popular with millennials and people moving into small-space apartments and tiny homes. The exposure the trend is enjoying on social media is causing many to ditch their clutter in favor of clean, modern looks – in fact, a survey says 78 percent of millennials would rather spend money on an experience than buying material things.

Top 10 Sales Report

Check out these examples of this trend from the Ashley HomeStore Instagram!

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